

***CREATING ENVIRONMENTS THAT SUPPORT
CARE, HEALING, AND PERFORMANCE***





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**WHO
WE ARE**

FIRM AND EXPERTISE

95+

years of
experience
in planning and
architecture

320+

dedicated
staff to serve
our clients

10

offices
nationwide

we create environments that
enhance human potential®



Atlanta, GA · Boston, MA · Gainesville, FL · Madison, WI · New York, NY
Raleigh, NC · San Diego, CA · San Francisco, CA · Seattle, WA · Tampa, FL

30+

planners:
laboratories,
healthcare

350+

design
awards

Healthcare Advisory Services

Strategic and Master Planning

Programming and Campus Planning

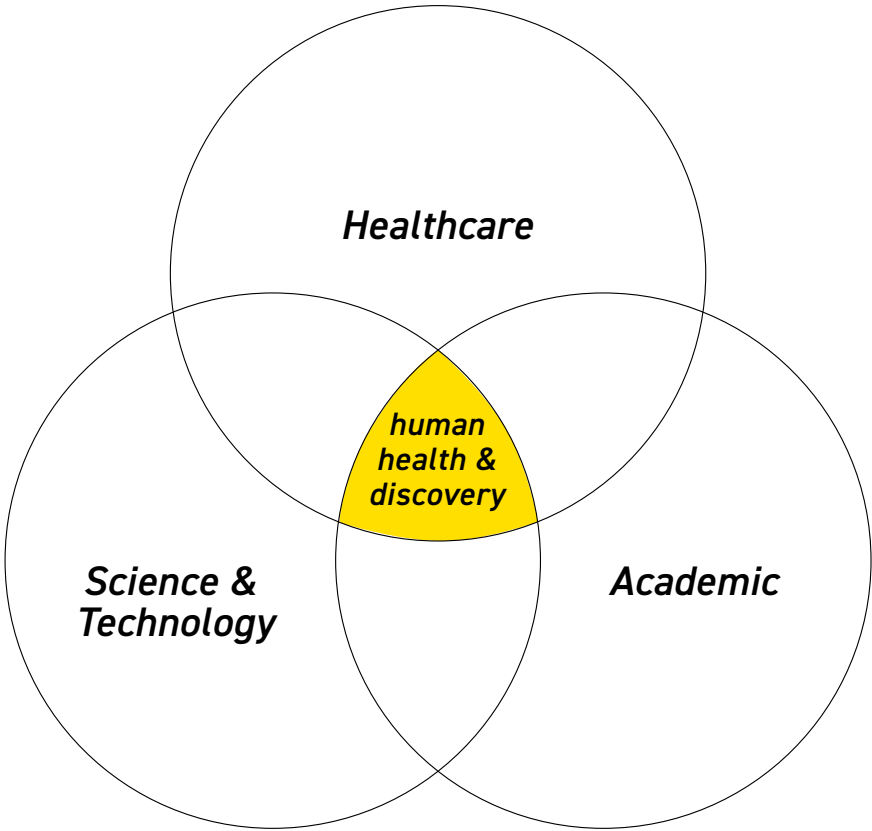
Academic, Research and Medical Planning

Site Planning and Landscape Architecture

Architectural Design

Structural Engineering

Interior Design



AWARDS AND NATIONAL RANKINGS

National Rankings

Building Design+Construction Giants

- 20 Overall
- 2 Laboratory Architecture
- 5 Science & Technology Architecture
- 34 Healthcare Architecture
- 28 University Architecture

350+
design
awards

- 100 AIA Awards
- 39 IIDA Awards
- 8 Lab of the Year Awards
- 3 Center for Health Design
Touchstone Awards



SUSTAINABLE DESIGN

We are committed to transforming how buildings are designed and built to support sustainability, resiliency, and human wellness.

Regardless of whether clients seek certification, we encourage incorporating safe, healthy, and quality materials and offer sustainability visioning, energy modeling, and life-cycle cost analysis. As evidence of our focus, we have endorsed the AIA 2030 Commitment to achieve dramatic reductions in greenhouse emissions, reaching toward carbon neutrality on all of our projects by the year 2030.

Flad was an early adopter of the Leadership in Energy and Environmental Design standards, achieving several LEED firsts for the research, science, and healthcare facilities in which we specialize.

Our vision at Flad is to be an industry leader in successfully incorporating the triple bottom line – people, planet, and prosperity – into highly complex and scientifically pioneering environments, employee-focused workplaces, and forward-thinking sites and master plans.

Resilient design is a critical component of this work. Our teams assess site-specific risks, plan for operational continuity, and integrate adaptation strategies into every phase of design. From elevated foundations and flood proofing to hardened infrastructure and energy redundancy, our designs anticipate and respond to future conditions. Hospitals we have designed in hurricane-prone regions, including Sarasota Memorial Hospital-Venice, remained fully operational during Category 4/5 storms, demonstrating the value of planning for a changing climate.



Recognized Industry Firsts

4 Green Globes Hospitals in North America

UF Health Heart & Vascular Hospital
and UF Health Neuromedicine Hospital

LEED® Gold Hospital in Florida

UF Health

LEED® Gold Hospital in Wisconsin

UW Health East Madison Hospital



PROVEN TEAM LEADERSHIP

The right mix of leadership talent, planning and design skills, experience, and attitude.





**HOW WE
WORK**

PUTTING PEOPLE FIRST

Creative thinking and the joys of delivering a solution based on shared values produces powerful results. Every time.

Every project is founded in an understanding that there is an important need and a promise of transformation. We are driven to build a collaborative of people that form a high-performance team, setting the stage for confidence and the belief that we will deliver the right project for long-term success. Aligning the principal stakeholders with capable professionals who want the best for their institution and are willing to work hard to achieve that is key. We gather principal stakeholders together to focus on purpose, vision, facts, goals, needs, and concepts that define the greater truth for the project,

shaping the right design solutions. A communication plan is equally essential to every project, ensuring stakeholders feel their voice is heard and that they can shape their future. It also helps manage expectations and provides a framework for decision making, conflict resolution, creating an audit trail for the work, and ensuring that the status of the project is shared accurately with everyone on campus over time.



LIVING OUR VALUES



We honor the creative spirit and innovation in all things.



We foster an environment of trust, integrity, and respect.



We embrace both individual initiative and collaboration.



We are trusted partners to our clients.



We are committed to the health and well-being of our communities and the planet.

In partnership with leading research organizations, universities, healthcare institutions, and science-based companies, we design beautiful, innovative environments that enable our clients to make revolutionary discoveries that have a profound impact on society. We are dedicated to providing exemplary service to our clients. Fostering this collaborative approach allows us to challenge

assumptions, solve unique problems, and help our clients achieve their mission through the lens of design. Our environments are an extension of our client's enterprise, celebrating their talent and reinforcing their brand and culture. Our solutions are customized, mission-driven, and transparent – increasing efficiency, productivity, and identity.





SELECT HEALTHCARE PROJECTS



integrated care



Gracious and inviting, the five-story greenfield hospital opened with 110 private patient rooms thoughtfully designed to support medical/surgical care, intensive care, and LDRP suites for women’s health. Advanced procedural areas include eight state-of-the-art operating rooms, two C-section rooms, and two cardiac catheterization labs. A connected medical office building, also designed by Flad, provides direct access to outpatient services – supporting coordinated care and improved physician accessibility in a one-visit setting.

Flad master planned the campus, site, and building to accommodate up to 1.5 million square feet of phased expansion, including future patient towers, medical office space, and research facilities. The first expansion phase, completed in 2024, added a second inpatient tower with 102 beds and 33 additional emergency care exam rooms. This nearly doubled the hospital’s emergency care capacity and brought the total bed count to 212.

Project Stats

- 365,000 SF Hospital
- 60,000 SF MOB
- 164,000 SF Bed Tower Expansion
- Completed: 2024

Awards

- EDRA Core, Certificate of Research Excellence
- The Center for Health Design, Platinum Touchstone Award
- AIA Healthcare Design Award
- International Architecture Awards, Honorable Mention
- IFI Global Design Distinction Award, Silver
- Architecture MasterPrize, Honorable Mention
- AIA Florida, Citation Award of Excellence
- AIA Tampa Bay, Award for Design Excellence & People’s Choice

[View the video >>](#)



enhanced patient experience



With the goal of creating a better and more streamlined experience for everyone involved in the crucial and life-giving process of organ transplantation, UW Health engaged Flad to lead the design effort for a new transplant clinic, hospital entry, and supporting spaces in partnership with UW Health Planning, Design and Construction. The project provides a new home and much-needed growth space for the world-class UW Health Transplant Center by repurposing existing space in a prominent location on the main floor for outpatient care areas.

The new design improves access and expands clinical space, reducing the need for patients to travel within the hospital for tests and other supporting services. Flexible clinic areas, a comfortable family lounge, dedicated education space, and other features enhance the patient and family experience throughout all stages of transplant care.

Project Stats

23,560 SF
Completed: 2023

Awards

- EDRA CORE Certificate of Research Excellence
- The Center for Health Design, Silver Level Touchstone Award
- Healthcare Design Remodel-Renovation Competition, Gold Winner
- Healthcare Design Showcase, Finalist
- In Business Magazine Commercial Design Award, Best New Development or Renovation: Health Care
- The Daily Reporter Top Projects of 2022



integrated care



The Penn State Health Cancer Center at Hampden Medical Center resolved a critical challenge for the health system: oncology services had outgrown existing space and operated across multiple locations, creating inefficiencies for care teams and unnecessary complexity for patients. The completed 44,000-square-foot center brings comprehensive cancer care together in one location, expanding capacity while simplifying the patient experience.

The new center consolidates medical oncology, breast surgery, and radiation oncology within a single, purpose-built environment. Medical oncology includes 24 exam rooms, 28 infusion bays, multiple infusion rooms, and dedicated injection, pharmacy, and blood draw support. Infusion areas offer a mix of open and private settings, giving patients flexibility to spend time with loved ones or step away for quiet reflection. Provider workspaces are distributed throughout the department to support efficient workflows and close clinical collaboration.

Patient comfort and clarity guided the planning approach. A dedicated entry, public lobby, and concierge services create a clear and welcoming arrival experience. Integrated pharmacy and laboratory blood draw functions reduce movement across the facility and support coordinated care. Exam and treatment rooms use layered lighting, acoustic privacy, and calming finishes to create a setting that feels supportive rather than clinical.

Project Stats

44,000 SF
Completed: 2025



continuum of care



After completing a study to help determine the precise site of its planned comprehensive oncology center, located on SMH's main hospital campus, Flad was also asked to design the new cancer tower. With the nearest National Cancer Institute-designated center more than an hour away, Sarasota Memorial Hospital provides cutting-edge cancer care and has become a destination center for cancer treatment. The new nine-story Oncology Tower provides specialty programs for breast, GYN, GI/colorectal, and lung cancers, as well as prostate/GU, neuro-oncology, melanoma, and hematologic subspecialties.

Situated on a constricted urban campus, this premier building utilizes the hospital's infrastructure to support the facility. The prominent location on campus not only provides the Cancer Institute with a visible presence at the front entrance to the hospital, but also meets the system's primary goal of seamless connectivity.

Project Stats

175,000 SF
Completed: 2022



resiliency and sustainability



The Governor Juan F. Luis Hospital and Medical Center (JFL) is the sole hospital on the island of St. Croix, U.S. Virgin Islands (USVI). As such, it offers a full array of medical and specialty healthcare services for the residents of St. Croix, as well as specialized cardiac care services for the entire USVI. Unfortunately, in 2017, the island and hospital were hit by two major hurricanes, Maria (Category 4) and Irma (Category 5) and sustained substantial damage to the facility. In 2019, FEMA approved the funding to fully replace the hospital.

Flad is working with the system to rebuild the hospital within the existing campus. As part of this effort, Flad is working through the demographics and volume assumptions to determine and validate the size and need for the replacement hospital. It is imperative within this effort to focus on future needs and provide flexibility and adaptability.

Project Stats

482,000 SF
Completed: 2029 est.

Awards

AIA Tampa Bay, Merit Award of Excellence for Sustainability
IIDA Florida Central, Interior Design Excellence Award for Unbuilt
Healthcare Design Showcase, Finalist
Healthcare Design Interior Design Competition, Finalist





specialty care



UF Health built a new specialty tower to consolidate and align UF Health’s cardiac and neurology services in an integrated facility that improves physician collaboration, efficiency, and patient therapy.

The new tower is located on UF Health’s south campus, next to the UF Health Shands Cancer Hospital, which was also designed by Flad. The facility provides state-of-the-art care to patients with neurologic, neurosurgical, heart, or vascular conditions and includes 216 inpatient beds, 80,000 square feet of outpatient clinics, and an adjacent parking structure.

The project includes 20 operating rooms, a 120-bed intensive care unit (part of the 216 beds), diagnostic testing and imaging, pre- and post-op and PACU areas, catheterization lab facilities, cardiac and neurological rehab facilities, hybrid operating rooms, and intraoperative 1.5T and 3.0T MRIs.

Project Stats

520,000 SF
Completed: 2017

Awards

AIA Tampa Merit Award
Healthcare Design Showcase, Honorable Mention
IIDA Wisconsin, First Place Healthcare
4 Green Globes





promoting wellness



UW Health expanded with a new healthcare campus on 42 acres in Madison’s far east side, 12 miles from the main campus. The 492,000-square-foot facility includes a hospital, universal care center, clinic, and sports/wellness spaces, with a focus on orthopedic medicine and healthy lifestyles. Designed to reimagine care delivery, the campus blends patient-centered care with wellness innovation, emphasizing flexibility, efficient workflows, and a welcoming, future-ready environment.

Flad worked with over 200 staff, patient and family advisors, and community stakeholders to shape planning, layouts, and campus design. Workshops, full-scale mock-ups, and flow mapping helped the team test and refine new processes, supporting integrated care and improving experiences for both patients and staff. The three-wing hospital includes 56 inpatient beds and two floors of outpatient clinics. Flad also designed the subsequent 90,000-square-foot expansion, which adds six new operating rooms, 40 prep/recovery rooms, and 20 new ED rooms. The phased design allows for additional expansion while upgrading support services and infrastructure.

Project Stats

500,000 SF Hospital
90,000 SF Addition
Completed: 2026 est.

Awards

US Green Building Council Wisconsin Leader Awards, Award of Merit
IIDA Wisconsin, First Place Healthcare
Wisconsin Chapter ASLA, Award of Excellence
SEA Wisconsin, Excellence in Engineering Award
LEED Gold (Hospital)



destination campus



Lee Health’s new healthcare destination campus in Fort Myers is planned to provide accessible, best-in-class care to the rapidly growing population in Southwest Florida. The innovative, acute care hospital will consist of 144 medical/surgical beds, 24 ICU beds, 18 operating rooms, and a 44-bed emergency department. To ensure the community has access to full-service quality care, the campus will house a complement of ancillary and social services and a medical office building supportive of an orthopedic center of excellence and outpatient surgery center. The destination campus also features neurosurgical and surgical optimization clinics.

Flad worked with the health system to define the services necessary to support the community and right-size the program and space to support those services. The result was community hospital features such as a complex care clinic and specialty clinics that support the wider region.

Project Stats

560,000 SF
Completed: 2028 est.



community resource



After Hurricanes Irma and Maria severely damaged the Charles Harwood Medical Center Complex, the Department of Health’s ability to serve residents of St. Croix and the U.S. Virgin Islands was compromised. FEMA concluded that a full replacement was necessary, leading to the development of the new Donna M. Christian Christensen Public Health Facility.

The DOH engaged Flad to design a cutting-edge public health facility that offers centralized administrative and regulatory services for the territory, as well as optimal patient care services to everyone who seeks healthcare on the island and in the territory. The innovative, 183,000-square-foot replacement complex will offer a full range of medical services, family planning, dentistry, behavioral health, and other vital health and wellness services in a warm, modern environment with advanced equipment and technology. It will also house resources to support public health needs, including regulatory and other administrative services for the broader territory. This includes a BSL -2 and -3 lab, as well as education and conference spaces dedicated to community learning, awareness, and engagement.

Project Stats

183,000 SF
Completed: 2029 est.





health and wellness



This health and wellness destination for residents of Florida offers a broad array of medical services across the continuum of care in a pleasing campus environment / retail setting. Flad completed the master plan of the 31-acre site to accommodate a phase one development as well as a long-range master plan for future buildings. The site is central to several existing residential areas, new senior housing facilities, regional shopping, restaurants, and outdoor resources. The first phase is a 146,000-square-foot building with a healthy life center for holistic health and care coordination services; an outpatient surgery center; a freestanding ED; and a recovery care center / clinical decision unit with observation beds, laboratory, imaging, rehab therapy, cardiac testing, and physician offices.

The project was designed to meet LEED Silver requirements.

Project Stats

146,000 SF
Completed: 2019





workplace collaboration



To enhance patient access and care delivery on the Milwaukee Regional Medical Campus, the Medical College of Wisconsin (MCW) undertook development of a new professional office building project. The facility consolidates more than 1,400 physicians, advanced practice providers, researchers, and healthcare staff in one centralized workspace, freeing up clinical space within the hospital. The Hub was strategically located on the site to be a physical and symbolic bridge linking the clinical, academic, and research missions of MCW – it provides multiple connections to the existing School of Medicine and new School of Pharmacy education and research facilities to the north and an enclosed skywalk connection to the main clinical campus corridor to the south.

Project Stats

310,000 SF
Completed: 2019

Awards

IIDA Wisconsin, First Place, Corporate
The Daily Reporter, Top Projects



rethink, reuse, renovate



With this innovative adaptive reuse project, the University of Florida Health (UF Health) joins a growing roster of healthcare systems nationwide converting vacant retail spaces for leading-edge healthcare applications. Located at a popular mall, UF Health The Oaks is a 139,000-square-foot clinic that houses three specialties — ophthalmology, otolaryngology, and audiology. With the demand for these services steadily on the rise, the decision to co-locate the three practices’ full programs, in a centralized one-stop clinic with ample public transportation and parking availability, aligns with UF Health’s strategic goal to make vital health resources more accessible within the communities it serves. A second phase of the project added a 25,000-square-foot outpatient surgical center.

The result is an inviting, modern, and conveniently located specialty clinic unlike anything else in the area. The transformed space is designed to accommodate the natural flow of visits to promote a seamless, efficient experience for patients, visitors, and staff. It also honors the owner’s reputation and serves as a compelling recruitment and retention tool for top medical talent. Additionally, this highly anticipated project has extended positive economic impacts to the community, while also creating symbiotic benefits between UF Health and the mall developer. Most importantly, the thoughtful design respectfully anticipates patient needs and inspires feelings of hope and comfort in the 1,500 to 2,000 patients who receive care each week in this comfortable, patient-centric clinic.

Project Stats

164,000 SF
Completed: 2020

Awards

AIA Tampa Bay, Merit Award of Excellence, Institutional
ABC Excellence in Construction, Eagle Award, Healthcare



comprehensive cancer care



As a follow-up to the master plan, Flad assisted SMHCS in understanding the market opportunity and viability of creating an outpatient radiation oncology center. In support of the Cancer Institute’s vision to provide a comprehensive care continuum, a new oncology center would provide SMHCS patients the ability to access premier radiation treatment services in a less stressful environment devoted solely to cancer care.

The outcome is an 18,000-square-foot, single-story radiation oncology center that will provide a holistic approach to care and has a focus on comfort that will help patients through treatment. The team worked with hospital user groups to design efficient patient flows throughout the treatment process to minimize patient stress. This includes patient flow scenarios from the initial consultations within the exam rooms to the repetition of the radiation treatment. Hospital user groups were not the only ones to be influential in this process; community members provided feedback and recommendations from the treatment they had previously received. Their input was critical in the understanding of the firsthand, local patient experience.

Project Stats

18,000 SF
Completed: 2020

Awards

IIDA Wisconsin, Award of Excellence, Healthcare (over 15,000 SF)
ABC Excellence in Construction, Health Care



future-ready facility



After completing the strategic regional site determination and subsequent master plan(s), Sarasota Memorial Health Care System (SMH) hired Flad to continue to the design phase for the new greenfield hospital in South Sarasota County. Building on the strategic framework established in the planning process, the team is transforming vision into reality, creating a state-of-the-art facility that will deliver exceptional care while allowing for long-term growth.

The hospital's design and planning on the previously completed Sarasota Memorial Hospital-Venice and post occupancy evaluation (POE) findings drive continued operational improvements and planning refinements. This approach prioritizes efficiency, flexibility, and seamless horizontal and vertical expansion. The initial phase includes inpatient rooms, critical care units, surgical and surgery support services, and a full emergency department, all designed to enhance patient outcomes and operational efficiency.

Project Stats

365,000 SF
Completed: 2028 est.





**Penn State Health,
Milton S. Hershey Medical Center,
ICU Renovation** ➤

facility improvements

Part of a series of transformational facility improvements focused on promoting patient outcomes, Penn State Health – Milton S. Hershey Medical Center selected Flad to provide space planning and design services to reconfigure approximately 25,000 square feet of seventh-floor space into a new medical intensive care unit for adult patients. The renovation increases the medical center's inpatient capacity with 24 new medical intensive care beds and expands and enhances related nurse and physician workspace, respiratory therapy, and storage space.

The reconfigured space is divided into two separate units with elevators, visitor support spaces, and shared staff support zones located in the center between the east and west wings. Each wing consists of a 12-bed, single-occupancy patient unit with a central nursing station at the core for maximized patient observation, efficient workflow, and heightened staff collaboration.

Project Stats
25,000 SF
Completed: 2022



**UF Health Shands Hospital,
Acute and Intermediate Care
Unit Renovation** ➤

improving patient care

The third renovation in a series, this newly renovated, 17,000-square-foot med-surg unit provides acute and intermediate care for medical patients in the North Tower at UF Health Shands Hospital. Using two prior, Flad-designed units as the basis of design, this unit consists of 24 private patient rooms, including two Airborne Infection Isolation (All) rooms. Advanced monitoring technology transmits comprehensive patient management data to the central nursing station.

Also included in the unit are a multipurpose room for staff collaboration, comfortable family and visitor waiting areas at the unit's entrance, and a private consult room. The updated elevator lobby design includes new finishes and a curtainwall window system along the elevator lobby on floors three through nine.

Project Stats
17,000 SF
Completed: 2024





**SELECT
CLINICAL
PROJECTS**



lean operations



The Core Lab New York consolidation effort is a first of its kind, private/public partnership between Northwell Health and the State of New York hospital system – with a goal to reduce health care costs. By consolidating laboratory functions located on various sites into a single facility, Northwell Health is able to optimize a Lean workflow, thereby lowering costs while enhancing performance, and ultimately, throughput. The new core laboratory is a full complement of technologically advanced laboratories and outpatient clinics, consolidating functions to provide the most reliable, cost-efficient, and rapid-result laboratory services to patients in the region.

The scope of specialty testing includes flow cytometry, special coagulation, molecular diagnostics, complex microbiology, virology, endocrinology, toxicology, cytogenetics, molecular genetics, cytology, and anatomic pathology.

Project Stats

60,000 SF new construction
101,000 SF renovation

Awards

Queens Chamber of Commerce Building Awards,
Health Care Related Facilities
LEED Gold NC v2009



supporting quality care



As one of only a few laboratories owned by physician groups in the nation, Summit Health’s new clinical testing and pathology medicine lab enables timely, accurate diagnostic testing to inform medical decisions for residents in New Jersey and the New York metropolitan area.

The Woodland Park laboratory uses cutting-edge, highly automated technology typically only found at large reference labs offering high-throughput testing. The 50,000-square-foot site features a core lab, microbiology, molecular and anatomic pathology departments, and shell space to accommodate future growth. This new facility expands testing offerings for Summit Health providers beyond routine tests to now include allergy, autoimmune, urine drug toxicology for pain management, advanced women’s health diagnostics, and oncologic support to identify hard-to-detect illnesses.

Operating 24-hours a day and 365 days of the year, the lab offers faster turnaround times and optimal quality control for the full menu of tests performed on site, meeting Summit Health’s long-standing commitment to providing the highest quality care at low cost to its patients.

Project Stats

50,000 SF
Completed: 2022



CLIENT LIST

AdventHealth (formerly Florida Hospital)	Lee Health	State University of New York
Affinity Health System	Mayo Clinic	Summit Health
Atlantic Health System	Medical College of Wisconsin	Trinity Health System
Atrium Health Wake Forest Baptist	Moffitt Cancer Center	UF Health
Auburn University	National Institutes of Health	University of Chicago Medicine
Baptist Health	New York Presbyterian Hospital	University of Florida
Capital Health System	New York University	University of Georgia
Centers for Disease Control and Prevention	North Carolina State University	University of Idaho
Charles Harwood Medical Center	Northwell Health	University of Mississippi Medical Center
City University of New York	Northwestern University	University of North Carolina at Chapel Hill
Columbia University Medical Center	NYU Langone Health	University of Saskatchewan
Duke University	The Ohio State University	University of South Carolina School of Medicine
Emory University	OSF Healthcare System	University of Washington
Florida State University	Orthopedic & Sports Institute of the Fox Valley	University of Wisconsin
Froedtert Health	Penn State Health	University of Wisconsin School of Medicine
Genesis Health System	Sarasota Memorial Health System	UW Health
Gov. Juan F. Luis Hospital and Medical Center	Seattle Children's Research Institute	Veterans Affairs Medical Centers
Halifax Health	Shriners Hospitals for Children	Washington University Medical Center
Johns Hopkins All Children's Hospital	Sanitas, USA	Wheaton Franciscan Healthcare
Lakewood Ranch Commercial Realty	SSM Health Care of Wisconsin	
	Stanford Health Care	



Flad Architects is a national planning and design firm committed to creating environments that enhance human potential. In partnership with leading research organizations, universities, healthcare institutions, and science-based companies, Flad designs innovative facilities that enable revolutionary discoveries that have a profound impact on society.

Over 95 years of passionate and rigorous focus on buildings devoted to the sciences has earned Flad consistently high rankings among the top 20 architectural firms, both overall and in the specific areas of science & technology, academic, and healthcare design.

Flad.com

Jodi Mulcahy

Principal, National Director of Marketing and Strategy
jmulcahy@flad.com

