THE EVOLUTION OF MEDICINE HAS CREATED NEW EXPECTATIONS for every aspect of healthcare and academic medicine. Flad Architects recognizes the complex challenges leaders face in meeting these needs, and we seek to go beyond the functional aspects of a project to create a facility that not only enhances the quality of service and care provided, but also expresses the client’s culture and mission.

PROJECTS THAT MEET THESE CHALLENGES ARE PROFILED ON THE FOLLOWING PAGES.
UW HEALTH AT THE AMERICAN CENTER

Madison, Wisconsin

Expanding with a new healthcare campus, UW Health is positioned to meet growing community needs as one of the first systems in the U.S. to design a healthcare center in a completely different way – applying patient-focused care models, efficient flows and operations based on Lean principles, and with healthy lifestyle as the mission.

To do this, patient/family advisor teams participated actively in the Lean/Integrated Design Events and in many of the team meetings. To aid in developing an integrated model of care for UW Health, Flad employed tools that ranged from workshops, current and future state value mapping, research benchmarks, tours, and full-scale mock-ups to help clinicians and staff visualize and test their existing and future work processes.
The centerpiece of the new 42-acre campus is a 54-bed inpatient hospital, universal care center, outpatient clinics, wellness, and sports performance facilities totaling 500,000 square feet in a multi-building, integrated campus.
Positioning Genesis for technological advances and the changing needs and expectations of patients, Genesis Health System is consolidating two hospitals onto one site, resulting in optimization of the East and West Campuses. The multi-phased renovation, consolidation, and expansion, including a seven-story bed tower, will provide patient-focused care delivery such as patient-centric outpatient services, team nursing model, family-centered care, and a universal care unit.
Utilizing Lean techniques, the facility will include 96-acute care general and orthopedic surgery beds, 14 ORs, and an expanded PACU.
Wanting to create a patient-centric experience, UF Health is building two new adjoining hospitals for cardiovascular and neuroscience medicine in one, integrated facility. Providing inpatient and outpatient care at one location, the new hospitals will promote interdisciplinary collaboration, efficiency, and mostly, patient convenience.

With the goal of putting the patient first, the combined facilities will offer amenities and resources for families in a less institutional feel than traditional facilities. Dedicated spaces for families, educational resources, technology access, and welcoming wait spaces with views to outside gardens will actively engage families with patient care and recovery.
The 524,000-square-foot towers include 240 private patient beds, 20 operating rooms, ICUs, diagnostic testing, multidisciplinary outpatient clinics, catheterization laboratory facilities, cardiac and neurological rehab, hybrid operating rooms, and an interoperative MRI.
Flad Architects serves world-class healthcare, academic and research institutions in the U.S. and around the globe.

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